



Holy Names Academy CHEER! 2018 Auction Sponsorship Opportunities

ALL SPONSORSHIP LEVELS INCLUDE:

- Acknowledgement in HNA's *Annual Report* – distributed to over 4,000 Holy Names Academy constituents
- Acknowledgement in *Columns*, HNA's alumnae publication - distributed to over 8,000 HNA constituents
- Acknowledgement in HNA's Parent Newsletter – distributed to over 700 households
- Name or logo listed on Holy Names Academy and CHEER! Auction websites
- Name or logo on high-tech, digital screens at the event
- Shout-out from the stage during the event
- Name or logo on "Thank you for attending" message sent to all event guests – circa 400+

~~EXCLUSIVE EVENT SPONSOR~~ — **\$15,000**

FULFILLED - THANK YOU BILL EISIMINGER!

- Name or logo on all bid cards
- Continuous on-screen recognition during Live Auction
- Full-page ad in CHEER! catalog
- Reserved table for 10 at CHEER! 2018 Auction with table signage
- Name printed on all pens used during the silent auction (approx. 300)

PLATINUM **\$7,500**

- Full-page, black-and-white advertisement in CHEER! Catalog
- Reserved table for 10 at CHEER! 2018 with table signage
- Introduced on-stage during live auction to pull winning raffle ticket winners

GOLD **\$5,000**

- Full-page, black-and-white advertisement in CHEER! Catalog
- Four CHEER! 2018 Auction tickets
- You name an event cocktail at the bars

SILVER **\$2,500**

- Half-page, black-and-white advertisement in CHEER! Catalog
- Two CHEER! 2018 Auction tickets

BRONZE **\$1,500**

- Business card, black-and-white advertisement in CHEER! Catalog

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

CATALOG ADS:

Acknowledgement in CHEER! Catalog with black and white advertisement and Parent Newsletter.

Half-Page Catalog Ad	\$500
Business Card Ad (horizontal)	\$350

UNDERWRITING OPPORTUNITIES:

Acknowledgement in CHEER! Catalog and Parent Newsletter.

HNA Forevermore	\$1,000+
Cheerleader	\$750 – \$999
Megaphone	\$500 – \$749
Pom Pom	\$250 – \$499
Supporter	up to \$249



Please select sponsorship level below:

EVENT SPONSORSHIPS:

- ~~Exclusive Event Sponsor~~ FULFILLED - THANK YOU BILL EISIMINGER! \$15,000
- Platinum Level** Be a leader! \$7,500
- Gold Level** Raise your visibility! \$5,000
- Silver Level** Make a difference! \$2,500
- Bronze Level** Ready to CHEER! \$1,500

CATALOG AD: *Black and white advertisement in auction catalog.*

- Half-Page Catalog Ad** \$500
- Business-Card Catalog Ad** \$350

UNDERWRITING: Your donations defray the cost of the event, ensuring all funds raised support HNA.

- Choose your level of support: \$_____**

MAIL FORM AND PAYMENT TO:

Deadline Date: March 2, 2018

For additional information please contact:

CHEER! Auction, Holy Names Academy

728 21st Avenue East, SEATTLE, WA 98112

Marnie Foust | 206.720.7808 | mfoust@holynames-sea.org

Company Name/Sponsor Name: _____

Contact Name _____ Contact Title _____

Address _____ City, State, ZIP _____

Phone (____) _____ E-mail _____

Payment Method:

___ Check enclosed. Please make checks payable to Holy Names Academy

___ Charge my account: ___ VISA ___ MasterCard ___ Discover Card

Acct # _____ Exp. Date _____ Security Code _____ ZIP Code _____

Name (as it appears on the card) _____

Signature _____