



## Holy Names Academy CHEER! 2019 Auction Sponsorship Opportunities

### ALL SPONSORSHIP LEVELS INCLUDE:

- Acknowledgement in HNA's *Annual Report* – distributed to over 4,000 Holy Names Academy constituents
- Acknowledgement in *Columns*, HNA's alumnae publication - distributed to over 8,000 HNA constituents
- Acknowledgement in HNA's Parent Newsletter – distributed to over 700 households
- Name or logo listed on Holy Names Academy and CHEER! Auction websites
- Name or logo on high-tech, digital screens at the event
- Shout-out from the stage during the event
- Name or logo on "Thank you for attending" message sent to all event guests – circa 400+

### EXCLUSIVE EVENT SPONSOR      **\$15,000**

- Name or logo on all bid cards
- Continuous on-screen recognition during Live Auction
- Full-page ad in CHEER! catalog
- Reserved table for 10 at CHEER! 2019 Auction with table signage
- Name printed on all pens used during the silent auction (approx. 300)

### PLATINUM      **\$7,500**

- Full-page, black-and-white advertisement in CHEER! Catalog
- Reserved table for 10 at CHEER! 2019 with table signage
- Introduced on-stage during live auction to pull winning raffle ticket winners

### GOLD      **\$5,000**

- Full-page, black-and-white advertisement in CHEER! Catalog
- Four CHEER! 2019 Auction tickets
- You name an event cocktail at the bars

### SILVER      **\$2,500**

- Half-page, black-and-white advertisement in CHEER! Catalog
- Two CHEER! 2019 Auction tickets

### BRONZE      **\$1,500**

- Business card, black-and-white advertisement in CHEER! Catalog

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

### CATALOG ADS:

Acknowledgement in CHEER! Catalog with black and white advertisement and Parent Newsletter.

<b>Half-Page Catalog Ad</b>	<b>\$500</b>
<b>Business Card Ad (horizontal)</b>	<b>\$350</b>

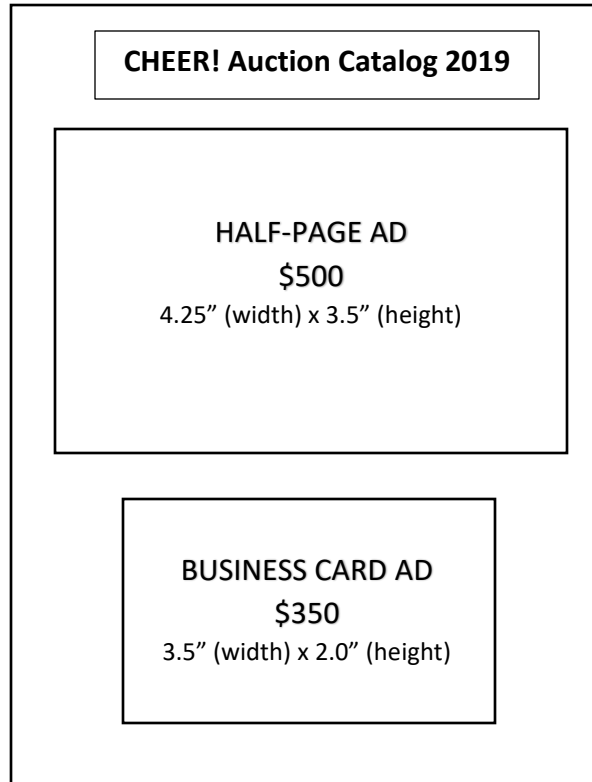
### UNDERWRITING OPPORTUNITIES:

Acknowledgement in CHEER! Catalog and Parent Newsletter.

HNA Forevermore	\$1,000+
Cheerleader	\$750 – \$999
Megaphone	\$500 – \$749
Pom Pom	\$250 – \$499
Supporter	up to \$249



## Holy Names Academy CHEER! 2019 Auction CATALOG ADS



### Support Holy Names Academy with an advertisement in our 2019 auction catalog!

A catalog ad is a great way to promote your business while supporting Holy Names Academy. Auction guests and volunteers – numbering more than 400 – will see your ad and be encouraged to support your business.

*Artwork must be submitted in .pdf or .jpg format.*

**Deadline: February 15, 2019**

For additional information or with questions, please contact:

Marnie Foust  
CHEER! Auction Coordinator  
206.720.7808  
mfoust@holynames-sea.org

**MAIL FORM AND PAYMENT TO:**  
CHEER! Auction, Holy Names Academy  
728 21st Avenue East, SEATTLE, WA 98112



Please select sponsorship level below:

**EVENT SPONSORSHIPS:**

- Exclusive Event Sponsor** \$15,000
- Platinum Level** Be a leader! \$7,500
- Gold Level** Raise your visibility! \$5,000
- Silver Level** Make a difference! \$2,500
- Bronze Level** Ready to CHEER! \$1,500

**CATALOG AD:** *Black and white advertisement in auction catalog.*

- Half-Page Catalog Ad** \$500
- Business-Card Catalog Ad** \$350

**UNDERWRITING:** Your donations defray the cost of the event, ensuring all funds raised support HNA.

- Choose your level of support: \$\_\_\_\_\_**

**MAIL FORM AND PAYMENT TO:**

**Deadline Date: February 15, 2019**

For additional information please contact:

**CHEER! Auction, Holy Names Academy**

**728 21st Avenue East, SEATTLE, WA 98112**

Marnie Foust | 206.720.7808 | [mfoust@holynames-sea.org](mailto:mfoust@holynames-sea.org)

**Company Name/Sponsor Name:** \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, ZIP \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Payment Method:**

\_\_\_\_ Check enclosed. Please make checks payable to Holy Names Academy

\_\_\_\_ Charge my account: \_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ Discover Card

Acct # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ ZIP Code \_\_\_\_\_

Name (as it appears on the card) \_\_\_\_\_

Signature \_\_\_\_\_